



NID DEVELOPMENT  
INSTITUTE



# Project Proposal

Empowering Sejaya: Enhancing  
Managerial Expertise, Field Officer  
Capacities, and Community Leadership

PRESENTED TO

Sejaya Micro Credit

PRESENTED BY

NID Development  
Institute

Jan 12,  
2024

# Agenda

**Introduction**

**Problem**

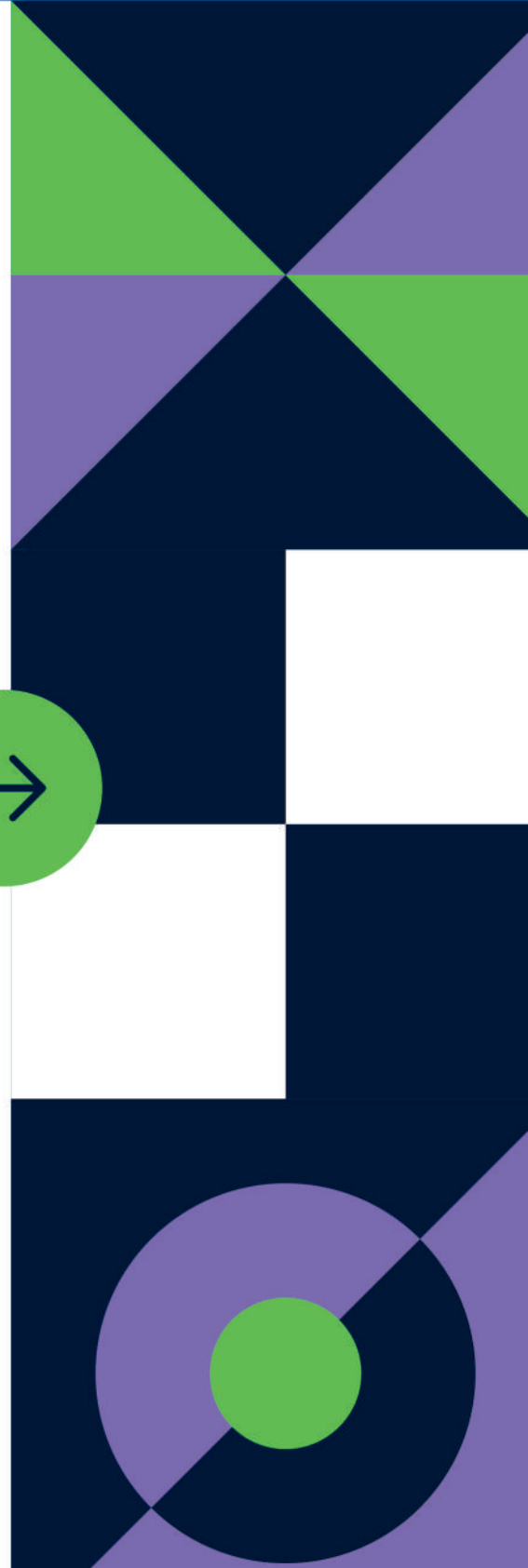
**Solution**

**Solution goals and  
proposed projects**

**About us**

**Estimated Budget**

**Contact Us**



## Introduction

Sejaya Micro Credit Ltd aims to foster community empowerment through innovative microfinance solutions. This proposal by NID Development Institute presents a comprehensive initiative designed to elevate Sejaya's operational efficiency by enhancing the skills and capacities of its key personnel.



# Who Are We?



NID Development Institute is a leading consultancy firm specializing in professional development and capacity building across various sectors. Our expertise lies in designing tailored training programs that drive organizational growth and sustainability.



## 2006

founded



## 35

Trainers and  
team of  
professionals



## 20000+

Happy clients

## Our Mission

Our mission is to empower organizations like Sejaya Micro Credit Ltd by equipping their teams with advanced skills and knowledge, fostering impactful community development and sustainable growth.





# Problem

Sejaya faces challenges in maximizing managerial potential, optimizing field operations, and empowering community leaders for impactful change.



## Presented for demonstration only



29%

Monthly revenue loss



19%

Customers lost

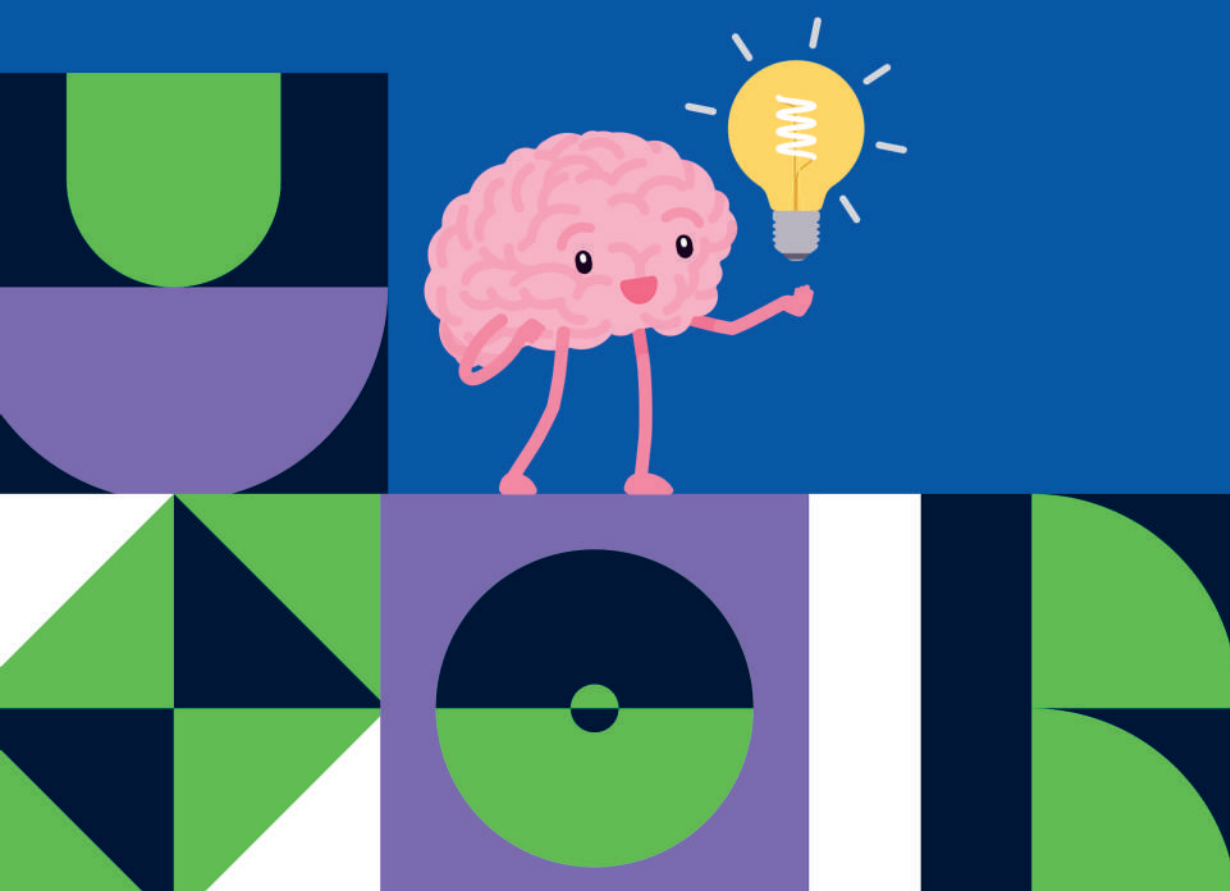


5%

Hours a week spent  
doing automable jobs

## Solution

Our proposed solution includes **customized** training programs targeting managerial skills, field officer capacities, and community leadership development.



# Solution goals

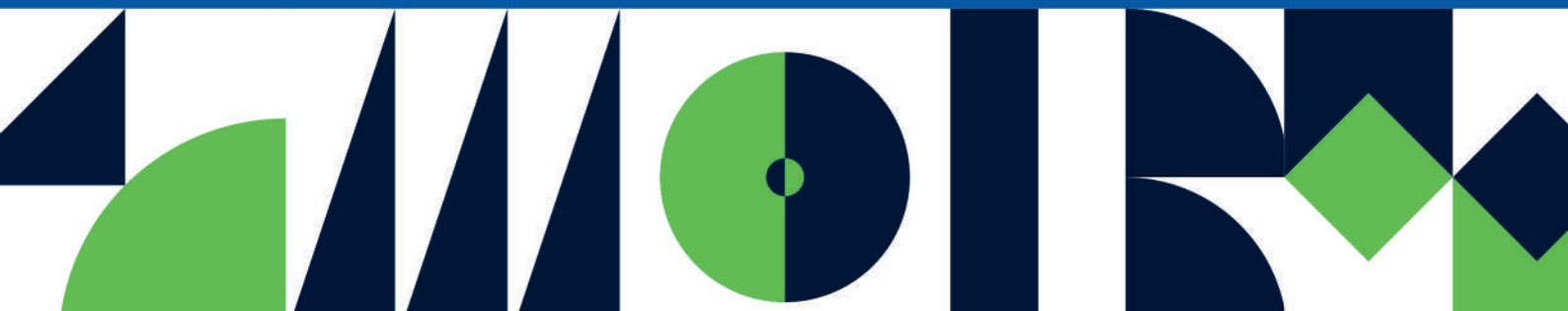
1) Elevate managerial decision-making abilities and field officer capacities.

(Communication Skills, Leadership Traits, Creativity, Intelligence, Responsibility, Listening, Decision Making, Understanding)



2) Empower community leaders to drive impactful change within their spheres.

(Communication Skills, Leadership Traits, Creativity, Intelligence, Responsibility, Listening, Decision Making, Understanding)





# Project One

## Professional Development for Managers and Field Officers

### Managerial Development:

- Tailored workshops on strategic planning, financial management, leadership, and decision-making.
- Simulated exercises and case studies to tackle real-world challenges in microfinance.

### Field Officer Capacities Enhancement:

- Training sessions on client engagement strategies, risk assessment, and digital financial tools.
- Role-playing scenarios and on-field simulations to refine problem-solving skills.



# Project Two


## Leadership Development for Society Leaders

### Community Leadership Empowerment:

- Tailored workshops emphasizing community development, advocacy, and networking.
- Training sessions focusing on social impact measurement, communication, and conflict resolution for societal leaders.



# Solution Timeline in Phases



## Phase 1



Needs Assessment and Program Design

- Detailed assessment of managerial and field officer needs.
- Initial development of tailored workshops and training modules.

## Phase 2



Workshop Development and Preparation

- Creation of workshop content and materials.
- Preparation for on-field simulations and role-playing scenarios.



## Phase 3



Workshop Execution and Skill Enhancement

- Delivery of workshops and training sessions.
- On-field simulations, skill enhancement, and practical application.

## Phase 4

Evaluation, Refinement, and Impact Assessment

- Evaluation of program effectiveness and impact assessment.
- Refinement of training strategies based on feedback for sustained improvement.

# Our team

Our team comprises seasoned professionals in diverse fields, dedicated to fostering organizational growth and community development.



**Lal Nishantha**  
MANAGING DIRECTOR



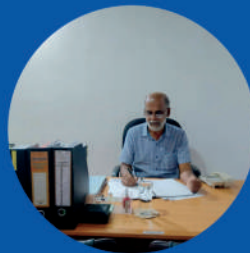
**Sanath  
Widanagamage**  
ADVISOR



**Rajeev  
Gunesekara**  
ADVISOR



**Dr. Nisha  
Fernando**  
ADVISOR



**W.A.D. Wijesooriya**  
ADVISOR



**Inoka  
Damayanathi**  
CHIEF COORDINATOR



# Estimated Budget



program	Amount of programs per year	Price per unit	sub total	Duration	Participants
Community Leadership Programs	24	RS.40000	RS.960000	5 HOURS	80-100
Skill development programs for managers	4	RS.90000	RS.360000	2 DAYS*4	30-35
Capacity development programs for field officers	10	RS.80000	RS.800000	2 DAYS*10	25-30
Management program follow-up	4	RS.35000	RS.140000	10 MONTHS	-
<b>Total</b>	<b>42</b>		<b>RS.2260000</b>		

**\*Accommodation and transport allowances are not included.**

**\*Expenses for stationery and other brochures have not been added**

# Contact us



## Lal Nishantha



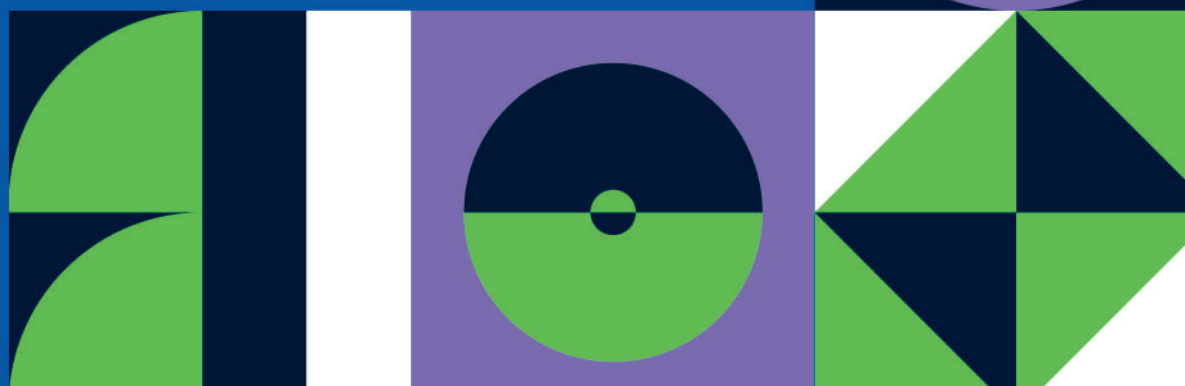
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# Thank You!

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